



Seattle Management Association
leadership • excellence • commitment

THE LEADERSHIP CHALLENGE

HOW TO MAKE EXTRAORDINARY THINGS
HAPPEN IN ORGANIZATIONS

James
Kouzes

Barry
Posner

“THE LEADERSHIP CHALLENGE” CHALLENGE THE PROCESS

SMA presents the “Leadership Challenge”
focusing on the Challenge the Process practice.

Come hear how Dwane Chappelle is putting the
Mayor’s vision for an innovative city into practice by
searching for opportunities, experimenting and taking
risks.

Cost: SMA member \$15.00; Non-SMA member \$25.00

Registration is open at:

<https://www.surveymonkey.com/r/CGPZBFS>



Dwane Chappelle

**Director of the Seattle
Department of Education
and Early Learning (DEEL)**

**The Seattle DEEL mission
to ensure that all Seat-
tle children have the
greatest opportunity to
succeed in school and in
life and to graduate from
school ready for college
and a career.**

**Washington Athletic Club
1325 6th Ave**

**May 25, 2016
4:00 p.m. to 6:00 p.m.**

FOR MORE INFORMATION:

SEATTLE MANAGEMENT ASSOCIATION

www.seattle.gov/sma

or email

sma@seattle.gov